

# CADAOIL

BELGIQUE

NEXT GENERATION  
**SYNTHETIC ENGINE OIL**

enhanced  
performance

THE  COMPANY

# ENHANCED

Established in 1989

Private family company

Single production site in Belgium

Over 12,000sqm production and warehouse site

Expansion capability of 5,000sqm

50,000 L daily production capacity

Expected annual growth at 20%







# NEXT GENERATION

VISION

*To become the most reliable supplier of next generation synthetic engine oil*

## QUALITY

*Advanced quality control management systems*

## FLEXIBILITY

*Adaption variable assortment*

## SERVICE

*Customer involvement know-how & support*

## RELIABILITY

*Batch code per product analysis on request*

VISION



**M**ISSION



*To forge professional and trustful partnerships across the world, to create brand awareness on a global scale which will ensure sustainable growth for the future.*

**M**ISSION



## *Our major global hubs*

**BELGIUM**

**UAE**

**CONGO**

**ANGOLA**



PRODUCT **R**ANGE

# MAXIMUM PERFORMANCE



MAXI-PRO **100**



# SYNTHETIC



# MAXI-PRO **500**



MAXI-PRO **950**

# MASS PRODUCTION



CADAOIL

BELGIQUE

C3 504-507

10W-30



Synthetic Oil | 210Le



OUR **R** STRENGTHS

## EXPERIENCE

*Experienced team and partners*

## PRESENCE

*Global presence and local know-how*

## COST EFFECTIVENESS

*Brand with a premium quality for a competitive price*



COMPETITIVE ADVANTAGES  
OUR **R** STRENGTHS



## *Business*

*Tailor made business model with maximum ROI for each partner*

## *network*

*Developed network of selling points in more than 75 countries*



## *network*

*Long term partnership with specialists and suppliers*

## *development*

*Constant development of product technology & specifications*

EXTERNAL KEY POINTS  
**OUR** STRENGTHS



*Multilingual accessibility*

*Direct contact*

*Ethical business practice*

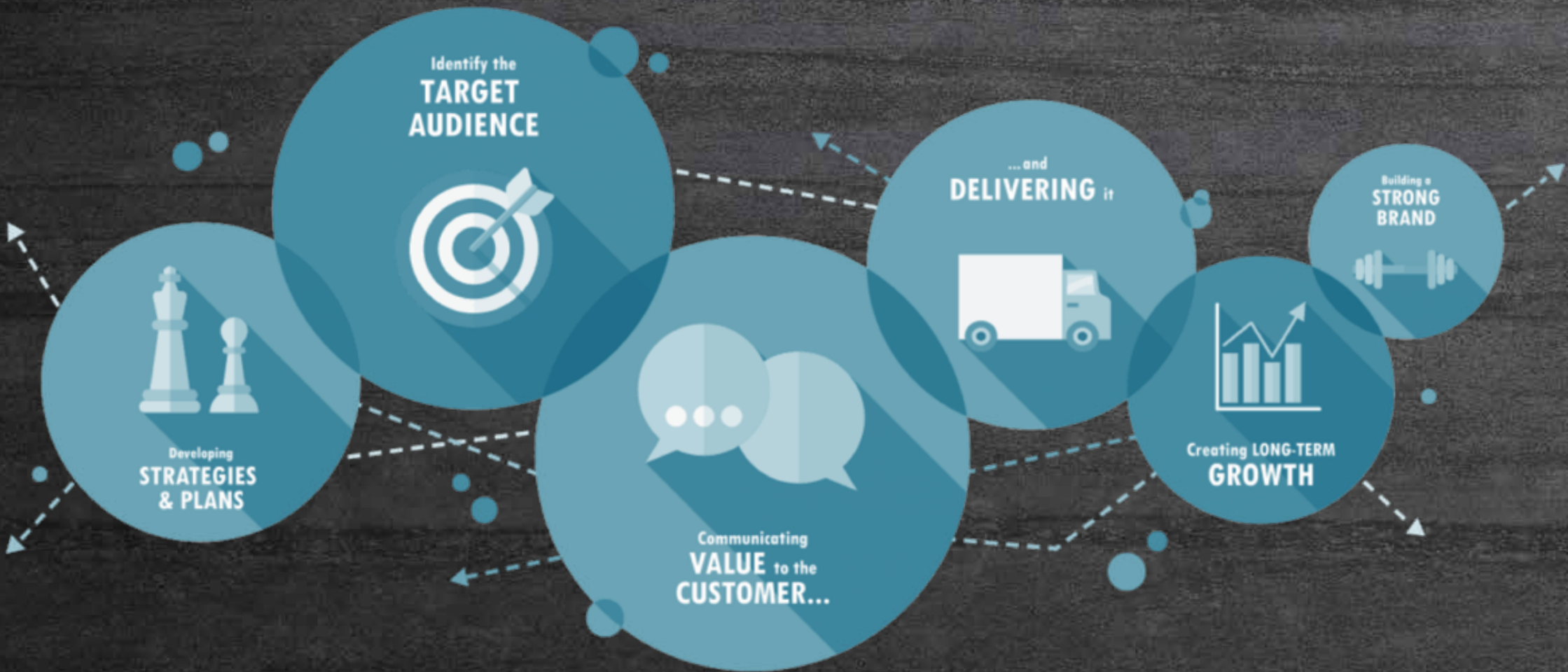
*Young & dynamic experienced team*

*Belgian quality product, service and partnership*

*Stable financial growth and investment programs*



INTERNAL KEY POINTS  
**OUR** STRENGTHS



MARKETING STRATEGY  
**OUR** STRENGTHS



*Select suppliers*

*OEM'S*

*Industry leaders*



*sponsorship*

*Car dealers*

PARTNERSHIPS  
OUR **R** TOOLS



SELECTION

AUDITS

SUSTAINABILITY

APPROVALS

ILSAC

ACEA

API



OUR QUALITY GUARANTEE  
**S**TANDARDS

M +32 483 70 99 93  
F +32 71 50 27 34  
A 38 Avenue De Waterloo 6000 Charleroi BELGIQUE  
E [info@cadaoil.be](mailto:info@cadaoil.be)  
W [www.cadaoil.be](http://www.cadaoil.be)

 CONTACT

# CADAOIL

BELGIQUE

